



20  25

CATTLE BARON'S BALL

# ALL CYLINDERS



PRESENTED BY

TEXAS  ONCOLOGY

## ***NAMING OPPORTUNITIES***



TEXAS ONCOLOGY

# NAMING OPPORTUNITIES

Market your business through one of the many Cattle Baron's Ball sponsorship opportunities, including pre-parties, auction preview recognition space, and elements at the 2025 Dallas Cattle Baron's Ball (October 25). All sponsorship levels include benefits. For more information, please reach out to your solicitor or email [cattlebaronsdallas@cancer.org](mailto:cattlebaronsdallas@cancer.org).

**Welcome Driveway | \$75,000 | custom seating level**

**Main Entrance | \$75,000 | custom seating level**

**Silver Tent Entrance | \$75,000 | custom seating level**

**Platinum & Gold Tent Entrance | \$50,000 | 1 table in Gold**

**Event Map (printed) | \$40,000 | 1 table in Gold**

**Restroom Stations (2 available) | \$35,000 | 1 table in Gold**

**Main Buffet | \$25,000 | 1 table in Silver**

**Food Station (2 available) | \$25,000 | 1 table in Silver**

**Photo Op (multiple available) | \$25,000 | 1 table in Silver**

**Boozy Coffee Bar | \$25,000 | 1 table in Silver**

**After Party | \$25,000 | 1 table in Silver**

**EMT/First Aid | \$15,000 | 2 tickets in Gold**

**Directional Tower (multiple available) | \$10,000**

**Airstar (a la carte) | \$10,000**

## NEW OPPORTUNITIES!

**Rain Plan | \$200,000 | custom seating level**

**Guitar Dining Garden | \$125,000 | custom seating level**

**Ranch Boulevard Entrance | \$75,000 | custom seating level**

**Honky Tonk | \$75,000 | custom seating level**

**Food Truck & Band Merch | \$50,000 | 1 table in Gold**

**Past Ball Chair Wall | \$50,000 | 1 high priority table in Gold**

**Main Stage Table Numbers | \$35,000 | 1 table in Silver**

**VIP Restroom | \$35,000 | 1 table in Silver**

**Howdy Helpers | \$35,000 | 1 table in Silver**

**Green Room | \$35,000 | 1 table in Silver**

**Donor Appreciation Wall | \$25,000 | 1 table in Silver**  
**Rosé & St. Germain Bar | \$25,000 | 1 table in Silver**  
**Picnic Table Plaza | \$25,000 | 1 table in Silver**  
**Patio Dining | \$25,000 | 1 table in Silver**  
**Patio Buffet | \$25,000 | 1 table in Silver**  
**Silent Auction Dining | \$25,000 | 1 table in Silver**  
**VIP Food Station | \$25,000 | 1 table in Silver**  
**Glam Touch Up | \$15,000 | 2 tickets in Gold**  
**Ranch Boulevard Highboy | \$15,000 | 2 tickets in Gold**  
**VIP & Live Auction Room Highboy | \$15,000 | 2 tickets in Gold**

## **PENDING**

<del>Presenting Sponsor</del> <b>SOLD</b>	<del>Entertainment</del> <b>SOLD</b>
Main Stage	Sports Saloon
<del>VIP &amp; Live Auction Stage</del> <b>SOLD</b>	Glam Room
<del>Favor Bag</del> <b>SOLD</b>	Main Stage Bar
Raffle	Mechanical Bull
Silent Auction Room	Boot Shine
Silent Auction Bars	360 Glam Cam
Big Board	Big Boot Photo Op
<del>VIP Party</del> <b>SOLD</b>	Boomerang Photo Op
Honor Wall	Step & Repeat
<del>Cups &amp; Napkins</del> <b>SOLD</b>	Paddle Raise
Ferris Wheel	Wristband
Casino	DJ
Mezzanine	Ticket Packet
VIP Photo Op (New)	Late Night Snack

## **CBB PRE-PARTIES**

**Research Symposium (February 26, 2025)**  
**Junior CBB/Patient Prom at Children's (April 25, 2025)**  
**Trailblazers Party (Spring 2025)**  
**CBB Special Event (Fall 2025) - *stay tuned for details***  
**Underwriters Party (Fall 2025)**